

# FMA Publishing

## TIME ON THE INSIDE

Behind The Walls In A  
Maximum Security Women's Prison From An Insiders View  
Donna Ann Smith-Marshall

Many of us have various curiosities, after all it has been said this is what killed the cat. Our curiosities take us into many areas of life and now more and more of us are curious about women and crime and why so many women are going to prison and what goes on inside. Do you ever wonder? A great majority of us do; however the wondering is over as Donna Ann Smith-Marshall takes readers vividly behind the walls of the United States Largest Women's Penitentiary, Central California Women's Facility—CCWF with a stop through Sybil Brand Institute — SBI; Formerly the Largest Women's Jail in California where conditions at this jail were not fit for a rodent. This book will explore "Why more women are going to prison today more than ever"—"Why the Penal System promotes comfortability rather than rehabilitation"—"Why inmate deaths occur often"—"Why it's important for society to care about prisoner's rights"— "Why compassion is so important"— "What happens daily behind the walls"— "How does one stay from doing Time on the Inside" and "How to restore your life if you have or haven't been behind the walls."

### STATISTICS:

ISBN: 0-9774411-5-6

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Category: Nonfiction/Self Help/Inspirational

Price: \$20.95

Format: Cloth

Trim Size: 5.5 x 8.5

Page Count: 192 pages

Number of Illustrations: 1 Photo-Black and White

Additions: Appendices of recommended resources

Carton Quantity: 32

Author Resides: Carson, CA near Los Angeles, CA

### COMPETITION:

- 13 Women: Parables from by Anne Near, March 2006 ISBN 1553651421
- A World Apart: Women, Prison, and Life Behind Bars by Cristina Rathbone May 2005, ISBN: 1400061660
- Life on the Outside : The Prison Odyssey of Elaine Bartlett by Jennifer Gonnerman, February 2005, ISBN: 0312424574

### SALES HANDLES:

- Author is a 13 year expert in the field of Women's Prison Issues and served time 2 ½ years herself in this Maximum Security Prison.
- Statistics show Women in Prison today is a growing trend. In the past 10 ears the rate of women serving time has increased over 60%.
- This is an extraordinary look at the day-to-day activity that exist in a Maximum Security Women's Prison from an actual insider who experienced and saw conditions that plague women inside and outside the walls. This book not only looks into women doing time inside, but it gives a sense of hope and belief that although one does time behind the walls, with structure and commitment once released, life can renew itself in a positive light.
- This book will bring an awareness of "Why Are So Many Women Going To Prison and What Goes On Inside If You Are One Of Them"—"Why more women are going to prison today more than ever"—"Why the Penal System promotes comfortability rather than rehabilitation"—"Why inmate deaths occur often"—"Why it's important for society to care about prisoner's rights"— "Why compassion is so important"— "What happens when you're released" and "How Life can be renewed while in and after prison."
- Title supports Roland Amundson who was interviewed by 20/20, February 2006 and served as a Minnesota appeals court judge for more than a decade. He was sentenced to more than five years for theft and fraud in 2002 and he states, "Clearly, prisons don't work, if you set out to create a system that was more warped and inefficient and malignant, I don't think you could do it better."

### MARKETING:

- Local, Regional and National Advertising
- Online Bookstores: Amazon, Borders and Walden Books
- The Loop Online-Internet Advertising and Publicity
- Radio Tour in Southern/Northern California to include Los Angeles County, San Francisco and Oakland
- Book Signing tour in Southern/Northern California to include Los Angeles County, San Francisco and Oakland

### AUDIENCE:

- Any woman who is serving/has served time in jail/prison
- Individuals who are interested in the Penal System
- Individuals interested in Women In Prison
- Inmate Advocacy Groups
- Mothers/Parents who are concerned about youth crime and want to share with their children, prevention of incarceration
- Women and Youth Organizations to include schools, colleges and church groups

### SALES MATERIALS TO SUPPORT THE BOOK:

- Finished Books
- Colored Dustjackets
- Colored Bookmarks